# **Privacy policy**

Personal data will be treated confidentially by Moqqi Foods. We will keep you informed of updates about Moqqi Foods via our newsletter. You can always unsubscribe if you wish. In that case, please contact us by e-mail.

Information is not passed on to third parties.

# **Privacy Policy**

Effective Date: January 1, 2023

Mogqi Foods operates the website http://www.mogqi.eu (hereinafter referred to as "service").

This page informs you of our policies regarding the collection, use, and access to personal data when you use our service and make choices associated with that data.

We use your data to provide and improve our service. By using the service, you agree to the collection and use of information in accordance with this policy. Unless otherwise specified in this privacy policy, the terms used in this privacy policy have the same meanings as those in our terms and conditions.

#### **Definitions**

Service: Service is the http://www.moqqi.eu website managed by Moqqi Foods

<u>Personal data</u>: Personal data is information about an identifiable living person who provides us with this data or which we come into possession of.

<u>Usage Data</u>: Usage Data is data that is automatically collected, or generated by the use of the service (for example, the duration of a page visit).

Cookies: Cookies are small files that are stored on your device (computer or mobile device).

<u>Controller:</u> Controller means the natural or legal person who (alone or jointly with other persons) determines the purposes for which and the manner in which personal information has been or will be processed. In accordance with the privacy policy, we are a data controller of your personal information.

<u>Data processor</u>: Data processor (or service provider) means any natural or legal person who processes the data on behalf of the data controller. We may use the services of various service providers to process your data more efficiently.

<u>Data Subject (or User)</u>: Data Subject is any living person who uses our service and it is the subject of personal data.

### Information collection & use

We collect different types of information for different purposes to provide and improve our services.

# Types of data collected

- <u>Personal Data</u>: While using our service, we may ask you to provide us with certain
  personally identifiable information that can be used to contact or identify you
  ("Personal Information"). Personally identifiable information may include, but is not
  limited to:
  - E-mail address
  - First name and family name
  - Phone number
  - City (street name, street number, city, zip code)
  - Cookies and usage data

We may use your personal information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You can choose not to receive any or all of these communications from us by activating the unsubscribe link or providing instructions after each email we send by contacting us.

- <u>User Data</u>: We may also collect information about how the service is accessed and used ("Usage Data"). This usage data may include information such as your Internet protocol address of the computer (eg IP address), browser type, browser version, the pages of our service you visit, the time and date of your visit, time spent on those pages, unique device identifiers and others diagnostic data.
- Tracking & AMP cookies data: We use cookies and similar tracking technologies to track the activity on our website and we hold certain information. Cookies are files with a small amount of data that may be anonymous, contain unique identification. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags, and scripts to collect and track information and to improve and analyze our service. You can instruct your browser to refuse all cookies or to indicate when a cookie is sent. However, if you do not accept cookies, you may not be able to use some parts of our service.

## Examples of Cookies we use:

- Session Cookies. We use session cookies to use our service.
- Preference Cookies. We use preference cookies to remember your preferences and various settings.
- Security Cookies. We use security cookies for security

### Use of Data

Moqqi Foods uses the collected data for various purposes:

- To provide and maintain our service
- To notify you about changes to our service
- To enable you to participate in interactive features of our service when you choose to use them.
- To provide customer support
- To collect analysis or valuable information so that we can improve our service
- To monitor the use of our service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other goods, services and events we offer that are similar to the one that you have already bought or enquired about unless you have chosen not to receive such information.

Legal Basis for the processing of personal data under the general data protection regulation (GDPR / AVG)

If you are from the European Economic Area, Moqqi Foods has a legal basis for collecting and using the personal data described herein the privacy policy, depending on the personal data we collect and the specific context in which we collect it.

Moqqi Foods can process your personal data because:

- We must perform an agreement with you
- You have given us permission for this
- The processing is in our mutual interests and in relation to your rights
- To comply with the law

#### **Retention of Data**

Moqqi Foods will only keep your personal data for as long as is necessary for the purposes set out in this privacy policy. We retain and use your personal data to the extent necessary to comply with our legal regulations and obligations (for example, if we need to retain your data to comply with applicable laws), resolve disputes and fulfill our agreements. force.

Moqqi Foods also stores usage data for internal analytical purposes. Usage Data is generally kept for a shorter period, except when this data is used to enhance security or for the functionality of our service, or when we are legally obliged to keep this data for longer periods.

### **Transfer of Data**

Your information, including personal data, may be transferred to and maintained on - computers located outside of your state, province, country or another governmental region where data protection laws may differ from those of your jurisdiction.

If you are located outside of Belgium and choose to provide us with information, please note that we transfer the data, including personal data, to Belgium and process it there.

Your consent to this privacy policy followed by your submission signifies your agreement to that transfer.

Moqqi Foods will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your personal data will take place to an organisation or a country unless there are adequate controls in place, including the security of your data and other personal information.

# **Legal Requirements**

Moqqi Foods may disclose your personal information in good faith where such action is necessary to:

- To comply with a legal obligation
- Protect and defend the rights or property of Moqqi Foods
- Prevent or investigate possible misunderstandings in connection with the website
- Protect the personal safety of users of the Service or the public
- Protection against legal liability.

### **Data Security**

The security of your data is important to us, but remember that no method of transmission over the Internet or electronic storage method is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

The protection of your data under the general data protection regulation (GDPR / AVG)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. Moqqi Foods is committed to taking reasonable steps to enable you to correct, amend, delete or limit the use of your personal data.

If you want to be informed about what personal data we hold about you and if you would like to have it removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or delete the information we hold about you. When enabled, you can access, update or request the deletion of your personal information directly from your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.
- The right to rectification. You have the right to request that your information be rectified if that information is incorrect or incomplete.
- The right to object. You have the right to object to our processing of your personal data.

- The right to restriction. You have the right to request that we restrict the processing of your personal data.
- The right to data portability. You are entitled to receive a structured, legible copy of the information we hold about you and the commonly used format.
- The right to withdraw consent. You also have the right to withdraw your consent at any time on which Moqqi Foods relied on processing your personal data.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a data protection authority about the collection and use of your personal information. For more information, please contact your local data protection authority in the European Economic Area (EEA).

### **Service Providers**

We may engage outside companies and individuals to facilitate our Service ("service providers"), to provide the service on our behalf, for service-related services, or *to* assist us in analyzing how our service is used.

These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### **Analysis**

We may request external service providers to monitor and analyze the use of our services.

• Google Analytics: Google Analytics is a web analysis service provided by Google that tracks and reports website traffic. Google uses the collected data to keep track of and monitor the use of our service. This information is shared with other Google services. Google may use the collected data to provide context and to personalize advertisements from its own ad network. You can choose not to make your activity on the service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visitor activity. For more information about Google's privacy practices, visit the Google Privacy & amp; Web page conditions at <a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a>

### Link to other websites

Our service may contain links to other sites that are not operated by us. If you click on a link from a third party, you will be directed to that third party's site. We strongly recommend that you read the privacy policy of every site you visit.

We have no control over and take no responsibility for content, privacy policies or practices of any third-party sites or services.

### Privacy of children

Our service is not directed to minors (children under 18 years old) ("children"). We never knowingly collect personally identifiable information from anyone under 18 years of age. If you are a parent or guardian and you know that your child has provided us with personal data, please contact us. If we become aware that we have collected personal information from children without parental consent verification, we will take steps to delete that information from our servers.

# Changes to this privacy policy

We may update our privacy policy from time to time. We will notify you of these changes by posting the new privacy policy on this page.

We will notify you in advance via email and / or a prominent listing on our service for the change to take effect with the "Effective Date" at the top of this privacy policy.

You are advised to regularly check this privacy policy for any changes. Changes to this privacy policy are effective when posted on this page.

### Contact us

If you have any questions about this Privacy Policy, please contact us at email: hello@moqqi.be